

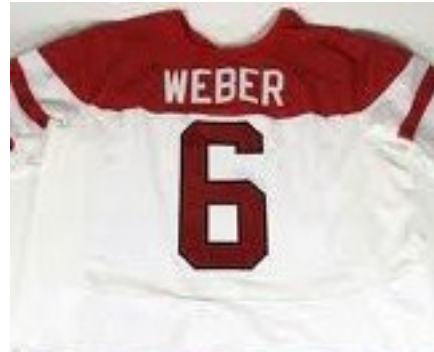
TeamWeber Welcomes Pivotal 6th Man

September 4, 2012

FOR IMMEDIATE RELEASE

After a full 41 weeks of successful labor negotiations, TeamWeber has finally delivered!

(London, Ontario CANADA) – September 3, 2012 – TeamWeber announced today the arrival of its long-awaited 6-man. Kingsley Charles Weber arrived in suite on Labour Day at 4:39pm amidst cheers, tears and flash bulbs, with a guaranteed 18-year no-trade contract. Delivering on loooong expectations, the newest Weber measured a lanky 22” and tipped the scales at a fit but sturdy 9lbs 6 ozs. Doctors gave him a clean pass on the full physical and cleared Kingsley to start running with the Team in about 8 months. TeamWeber will take the full 8 months to prepare.



“We are just overjoyed and very blessed,” said Carolyn Weber, Director of Personnel Development. “I love my desert baby,” she grinned in between bites of a celebratory cheeseburger. When asked for a word, Team General Manager Kent Weber offered exactly that. “Pumped!” he said, with clenched first. After composing himself he added, “So delighted everyone is ok. Carolyn is the warrior queen. Wow!” Delivery was intense, but natural and without complication.

Interview access to Kingsley himself was of course restricted by Team handlers. When finally given the microphone, he was predictably emotional, even speechless. All he could muster was a monosyllabic (if spirited) “Waaah!”

Team GM Kent Weber was asked if the name selection should evoke images of LeBron (Olympic medals, NBA championships and MVP trophies). “Not intentionally,” he laughed, then grinned, “But we’re OK with that.” For those interested in the Team’s actual naming traditions: “Kingsley” is the forename of a revered uncle and the middle name of preacher, war-Hero and esteemed GrandPapa Stu Weber. “Charles” heralds from his other equally colorful Grandfather Charles Drake. TeamWeber remains optimistic that the name “Kingsley” will not make this year’s Top-10 most popular list.

TeamWeber has been on an aggressive growth path which started in 2006 with franchise star Big Sister Victoria Weber. Hyped Recruits Byron and William Weber were added during the 2008 season. With this 4th addition in 6 short years, TeamWeber adds to their already formidable reputation for dominating decibel and cardio activity levels, invoking a sort of home-field-advantage everywhere they go. “We cut a fairly broad swath,” acknowledged the Team GM, sheepishly. “Even more so now, with an additional set of man-lungs and legs in tow. The good news is that people can hear us coming, and politely wave from afar or avoid us altogether if they need to. We’re OK with that.”

Reporting staff assembled a storehouse of colorful commentary from Kingsley’s existing teammates. Here are the top 3:

Victoria: “I am still the big sister.”... “Mom, there’s gonna be a lot of wieners in our house. You and I are going to have to book some spa time.”

Byron: “He’s red.”

William: “Can we get bunk beds now?”



ABOUT TEAM WEBER

Currently headquartered in London Ontario Canada, Team Weber is an expansion team that was established on October 12, 1997. Its mission is to be a cool place for kids to grow up and learn about the gift of love — and why that changes absolutely everything. Cheers to the King